Cookie Policy for Tootsie Prints

At Tootsie Prints, we value your privacy and strive to provide a transparent and user-friendly browsing experience. This Cookie Policy outlines what cookies are, how we use them, and your options regarding their use.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or smartphone) when you visit a website. They help us enhance your experience by remembering preferences, analyzing site usage, and providing relevant content.

2. Types of Cookies We Use

We use the following types of cookies on our website:

a. Essential Cookies

These cookies are necessary for the website to function properly. They enable core functionalities such as page navigation, secure login, and shopping cart operations. Without these cookies, some services may not work as intended.

b. Performance Cookies

Performance cookies help us understand how visitors interact with our website by collecting anonymous data about site usage. This information allows us to improve the website's functionality and user experience.

c. Functional Cookies

These cookies remember your preferences, such as language selection, region, or display settings, to provide a more personalized experience.

d. Marketing Cookies

Marketing cookies track your online activity to deliver targeted advertisements and promotional content that align with your interests.

e. Third-Party Cookies

We may also use third-party cookies from trusted partners for analytics, advertising, and social media integrations.

3. How We Use Cookies

Tootsie Prints uses cookies to:

Ensure the website operates efficiently.

Save your preferences for future visits.

Analyze visitor behavior to improve our services.

Deliver relevant advertising and promotions.

4. Managing Your Cookie Preferences

You can control or disable cookies through your browser settings. Please note that blocking or deleting cookies may impact your user experience and limit access to some features.

Steps to manage cookies vary by browser. For guidance, please visit your browser's help section:

Google Chrome

Mozilla Firefox

Safari

Microsoft Edge

5. Updates to This Cookie Policy

We may update this Cookie Policy to reflect changes in technology, legislation, or our practices. Please revisit this page periodically to stay informed.

6. Contact Us

If you have any questions about this Cookie Policy, please contact us at: Email: Dave.clack026@hotmail.co.uk

Thank you for visiting Tootsie Prints!